



IBS SUMMER SCHOOL '19

ISCTE  Business School
INSTITUTO UNIVERSITÁRIO DE LISBOA

Accreditations, affiliations and rankings



APPLY HERE: WWW.IBS.ISCTE-IUL.PT/EN
SHORT-TERM.IBS@ISCTE-IUL.PT

3-WEEK COURSES

BETWEEN JUNE 1st AND 10th AUGUST

EACH COURSE IS WORTH 6 ECTS CREDITS

- Corporate Negotiation and Influence
- Trends in Digital Marketing
- Innovative Business Modelling
- New Trends in Fintech and Crowdfunding
- Fraud and Forensic Accountancy
- Leadership and Strategic Knowledge
- Brand Management and Marketing Communication
- Globalization and Economic Diplomacy
- International Financial Management
- Fixed Income Markets
- Entrepreneurial Finance
- Energy and Environmental Economics
- Cross Cultural Communication and Negotiation
- Innovation and Creativity in Marketing
- Entrepreneurial Marketing
- International Business
- Accounting for Decision Makers

FEES: Partner: 1.000 € Portuguese Universities: 850 €
Non partner: 1.150 € ISCTE-IUL: 550 €

THIS COURSE IS WORTH 3 ECTS CREDITS

- European Cross-Cultural Management

FEES: Partner: 450 € Non partner: 550 €

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